

**Everything you
need for success,
all in the one place.**



Australia's leading gaming services provider

Following the coming together of the industry's most well-established gaming services businesses in 2019, MAX is uniquely positioned to provide the most comprehensive suite of end-to-end solutions. Our products and services enable customers and partners to operate and achieve success effectively, efficiently and sustainably.

MAX leverages over 80 years of combined heritage, top talent, far-reaching scale and extensive resources to take an active role in the evolution of our industry. MAX is committed to fostering and supporting a responsible gaming industry for the benefit of every venue, every community, every day.



National reach, local expertise

Our reach and scale give us the ability to deliver economies and expertise that no other gaming services provider in Australia can offer.



3,500+

Gaming venues serviced by MAX



85%+

Reach across EGMs nationally



650k+

Field technician on-site call outs annually



600+

Team members dedicated to help you achieve success

We've reimagined our range of gaming products and professional services.

Success360 is our unified approach to better business. It's how MAX helps Australia's pubs and clubs achieve success every day.

From enhancing your gaming floor and connecting you with your customers, through to meeting regulatory requirements and servicing equipment, our range of gaming solutions deliver value to every part of your business.

It's everything you need for success, all in the one place.



See what it's all about.
Scan the QR code to watch the hype reel.

The logo for Success 360 is centered in the white circle. The word "Success" is in a dark purple, sans-serif font. The number "360" is in a large, red, rounded font. The zero is stylized as a ring composed of several colored segments: dark blue, light blue, teal, green, yellow, and orange. The entire logo is set against a white circular background, which is itself surrounded by a larger, multi-colored ring of segments in shades of purple, red, orange, yellow, green, and blue.

Success360 in action

EGM Management

Providing greater capability for your gaming operations.

Optimising gaming floors with end-to-end management of EGM product, from selection and performance analysis, through to procurement and deployment.



Gaming Systems

Enabling you to manage your database, monitor activity and track venue performance.

Our innovative gaming systems can be customised with a range of enhancements to help you better manage your day-to-day operations.



Business and Customer Insights

The insights you need to make informed, data-led decisions.

Our advisory services, business intelligence platforms and reporting provide the insights you need to deliver great performance.



Cashless

Cashless gaming transactions made secure, quick and easy.

We offer industry leading card-based and Ticket-In, Ticket-Out (TITO) technology to boost gaming floor efficiencies for our customers.



Player Engagement

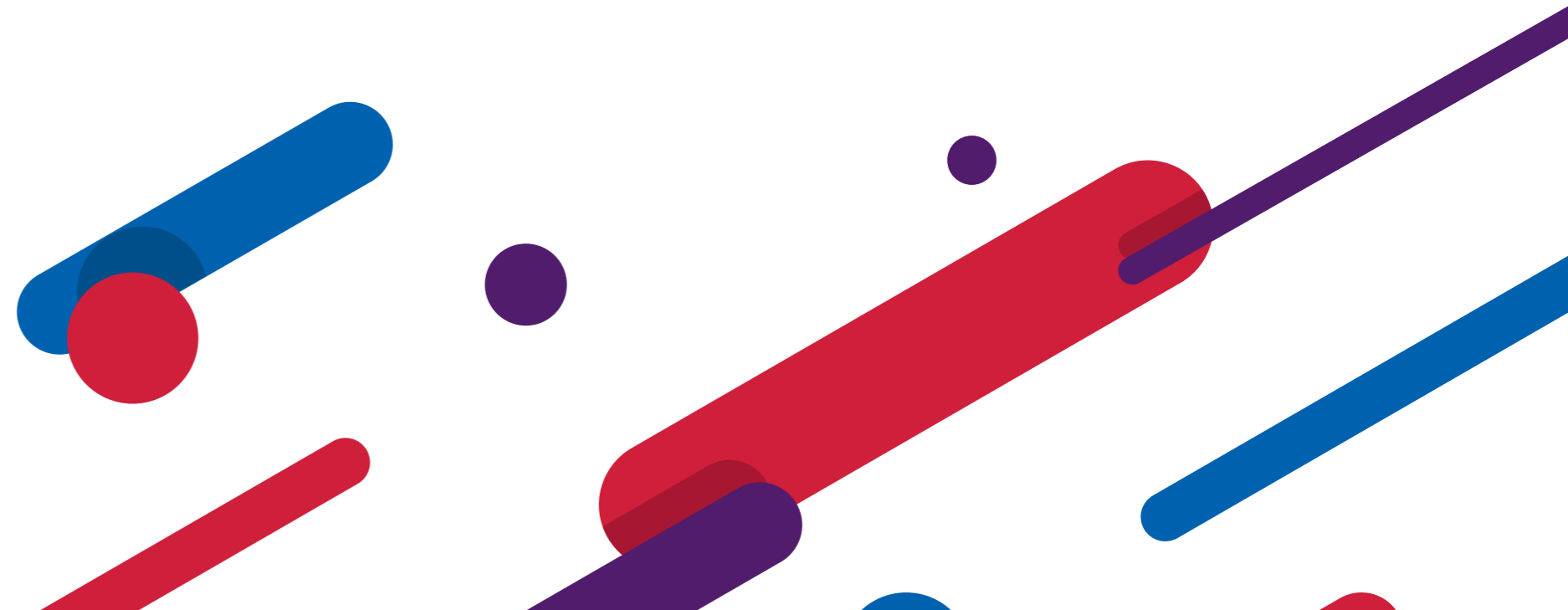
Create the best experience for your patrons.

Our range of loyalty add-ons and system enhancements help create a better and more seamless venue experience.

Marketing Services and Communications

Take your customer marketing to the next level.

Connecting you with your patrons using a range of marketing tools, services and platforms.





Maintenance and Technical Support

Keep your business operating at its peak.

Our team of qualified technicians and customer-service operators have got your maintenance and servicing needs covered.

Monitoring and Regulatory Services

Helping you meet your regulatory requirements.

We provide essential regulatory services, operating under multiple protocols to meet the complex requirements of state-by-state licensing regulations.



Want to know more?

Speak with your MAX representative,
or email us at max@tabcorp.com.au



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Success Starts Here >

Success in business can mean different things to different people. For some, it may be about increasing performance and growing market share, while to others, success could mean creating greater efficiencies and having more time.

The quest for success can sometimes be a long process and is all about maximising opportunities. Whatever success means to your venue, you can be confident that the journey starts with MAX, and that our team of experts is with you every step of the way.

> Contact our team today:

✉ max@tabcorp.com.au  max.com.au  [/maxcomau](https://www.linkedin.com/company/maxcomau)

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MAX

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