



Success360 |  Cashless

Secure, reliable cashless gaming

Create greater business efficiencies and improve the experience for players with one of our cashless gaming solutions.


Available in New South Wales, the Northern Territory, Queensland and Victoria.



Success360

Success360 is our unified approach to better business. It's how MAX helps Australia's pubs and clubs achieve success every day.

Our solutions strengthen your gaming operations and deliver value to every part of your business. We've got everything you need, all in the one place.

- EGM Management
- Business and Customer Insights
- Gaming Systems
-  **Cashless**
Cashless gaming transactions made secure, quick and easy.
- Player Engagement
- Marketing Services and Communications
- Maintenance and Technical Support
- Monitoring and Regulatory Services

Maximise cost savings, free up your floor staff, and improve your customers' experience

Allow your players to move seamlessly across your gaming floor, create greater efficiencies, and reduce operational and cash handling processes with one of our cashless gaming products.

Our diverse solutions integrate with a number of third-party suppliers to provide secure and reliable payment methods through the cashier and redemption terminals.



Over
65,000
EGMs currently
utilise a MAX cashless
gaming solution

Proven market solutions

Cashless technology virtually eliminates traditional cash transactions and allows players to easily transfer credit from gaming machine to gaming machine.

With both card-based and Ticket-In, Ticket-Out (TITO) technology available, we have an option to meet the needs of your venue.

Each of our cashless solutions offer unique benefits to both your venue and players:



Increased gaming floor efficiency, resulting in longer periods of machine operation.



Provide greater levels of customer service by freeing up floor staff.



Reduce the risks associated with cash handling.



Minimal player education required.



Detailed reporting to better understand player behaviour.



Choosing the right cashless gaming solution for your venue

Speak with our team to discuss the cashless solutions available in your state, relevant transfer and withdrawal limits, and which option could be the best fit for your business.



Card-based

- Eliminates hardware and ongoing consumable costs.
- Uses your existing standard magnetic stripe membership cards.
- Both member and visitor carded play options.
- Increased player insights reporting.



Ticket-based

- Minimal player education required.
- Can be implemented without a loyalty system.
- Extremely easy to use.
- Opportunity to personalise and brand consumables.
- Can be used by both members and visitors.

› Contact our team today:

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