



MAX Loyalty and Monitoring

Bring simplicity and clarity to your venue.

MAX Loyalty identifies, retains and rewards your most important players, whilst integrating with other MAX value add tools such as MyCash, MyTicket and Alveo.

Available in Queensland and Northern Territory.



MAX Loyalty can integrate with multiple MAX value add solutions.

MAX Loyalty allows a venue to identify, retain and reward their most important players and includes a range of promotional tools, reporting packages and card-based membership services.

The system generates a database that holds information on player details and gaming activity which can be used to design future promotional activity and loyalty programs. The system allows for detailed analysis of patron preferences and reward points with a comprehensive range of reports available including;

- Top players.
- Member birthdays.
- Play by turnover, wins and average bet value.

MAX Loyalty also incorporates patron validation, patron tracking across games, promotions while adding bonus points and redemption control.

MAX Loyalty system requires a number of components to be installed at the gaming venue including a card services server, card readers or wedges with the added value of player KIOSKs and virtual barrel draw for promotional purposes.

Additional services include interfacing with most proprietary POS systems for a fully integrated promotional and reward offer to the player.

Boost your operations with MAX loyalty applications and integrations.

MyCash



Paging Services

MyTicket



Membership
Receipting

Alveo



Player KIOSK



POS Interface



MAX Photo



MAX Bonus

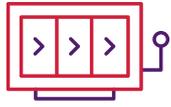


Ezy Break



MAX E-Draw

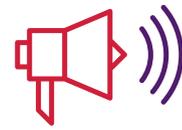
Get the most out of MAX Loyalty.



Comprehensive gaming reconciliations.



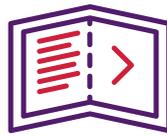
Live member tiering.



Functionality rich promotions and marketing segmentation.



Gaming and member reporting.



Training every step of the way.



Ongoing service and support.

MAX Loyalty incorporates Player Validation, Player Tracking, Promotions while adding Bonus Points and Redemption control.

MAX Monitoring services are the most innovative in the market.

MAX is uniquely positioned to provide hotels and clubs across Queensland and the Northern Territory with an established and reliable monitoring system - integrated with a full suite of gaming system products.

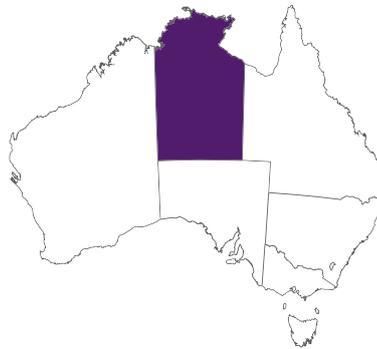
We have a team of experienced Account Managers, an extensive network of technicians and multiple logistics and spare-part warehouses to ensure that no matter whether your venue is in a metropolitan centre or a remote town, you can receive reliable and timely support to keep your venue performing.

The ability to provide our customers with the products and systems to operate their venue effectively, efficiently and sustainably is in the numbers.



In Queensland we currently service;

- ✓ Over 31500 EGMs.
- ✓ Over 870 hotels and clubs.
- ✓ Over 75% market share.



In the Northern Territory we currently service;

- ✓ Over 1340 machines.
- ✓ Over 64 venues.
- ✓ 100% of the market.

Figures correct at January 2020.

MAX Monitoring provides your venue with the following benefits.

- We build and operate our gaming systems, enabling us to directly guide their development and manage integration.
- By providing your venue with a single touchpoint, it reduces the number of suppliers you need to manage.
- Our product and solution developments are fully supported by the far-reaching scale and extensive resources of our larger business.

> Interested?

Contact us to learn how MAX and MAX Loyalty & Monitoring can take your venue success to another level.

✉ thenewmax@tabcorp.com.au

🌐 www.max.com.au

🌐 [/maxcomau](https://www.linkedin.com/company/maxcomau)

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