CARD IT[®]

Increased efficiency, improved player experience.

CARD IT provides your venue and players with a fast and reliable solution to managing cash transactions in your venue.

Coming soon to MAX Integrated Systems venues in Victoria. Subject to regulatory requirements.





Increase your gaming floor efficiency with CARD IT.

CARD IT is at the forefront of card-based technology, providing both your player and your venue with a fast and reliable solution to managing cash.

Players can redeem money from their CARD IT account at any other compatible EGM by inserting their card, entering their PIN (if applicable) and selecting the transfer value.

When players have finished their gaming session and wish to collect their money, they can present their card at either the EGM, credit redemption terminal (CRT) or cashier station.

Alternatively, the player can leave the money on their card until their next visit at your venue (maximum of 12 months without card use).

Players can load money onto their card in two simple ways;

1. At the EGM

• Players insert cash into a gaming machine and begin to play. When the player is ready to collect, they simply remove their card from the Pathway unit. The credit is then transferred to the player's card.

2. At the cashier station

• Players can present their card at the cashier for money to be loaded onto their card.

CARD IT provides a range of potential benefits to both venues and players, including;



Increased gaming floor efficiency – decreasing the number of hand-pays and hopper refills, resulting in longer periods of gaming machine operation.



Increased staff efficiency – manual processes such as hand pays are reduced, freeing up floor staff.



Increased level of customer service – reduced time at cashier stations and easy transition from one gaming machine to another.



Reduction in the amount of cash handling required, reducing the potential for error.



Increased security – cash on-site to be secured within CRTs.



Detailed usage information reporting to better understand player behaviours.



Get the most out of CARD IT.



Uses a standard magnetic stripe card i.e. existing membership card can be used.



Player insights reporting.



Lower upfront costs for venues already operating "MAX" system.

A reliable way to move between EGMs.



Lower ongoing costs (Ticket Purchase / BNA service).



Can be used by members and casual players.

Get fast and reliable transactions with CARD IT.

CARD IT can be completed in three easy steps.

3 easy steps;





3. Redeem

For members who have activated CARD IT, they have access to the following;

- Use existing members card for CARD IT.
- Transfer \$1,000 or less into an EGM. Provided that the transfer does not cause the accumulated credits standing on the machine to exceed \$1000.
- Transfer up to \$1,999.99 out of an EGM.
- Receive CRT payouts with a card balance to the value of \$1,999.99.
- Earn loyalty points.

For non registered CARD IT players, they can access the following;

- Transfer \$1,000 or less into and out of an EGM.
- Transfer up to \$1,999.99 out of an EGM.
- Receive CRT payouts to the value of \$1,999.99.
- The card remains valid for the player to use at either an EGM or CRT from 6 months to 12 months (which the venue has the ability to set the time frame for this period).
- No personal details are linked to the card, and the player will not accrue loyalty points.
- Option for PIN to be set by player.

Interested?

Contact us to learn how MAX and CARD IT can take your venue success to another level.

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