



CARD IT®

Increased efficiency,
improved player
experience.

CARD IT provides your venue and players with a fast and reliable solution to managing cash transactions in your venue.

Available in New South Wales.



Keep your players connected with a new level of player engagement.

CARD IT is at the forefront of card-based technology, providing both your player and your venue with a fast and reliable solution to managing cash.

Players can redeem money from their CARD IT account at any other compatible EGM by inserting their card, entering their PIN (if required) and selecting the transfer value.

When players have finished their gaming session and wish to collect their money, they can present their card at either the EGM, credit redemption terminal (CRT) or cashier station.

Alternatively, the player can leave the money on their card until their next visit at your venue (maximum of 12 months without card use).

Players can load money onto their card in two simple ways;

1. At the EGM

- Players insert cash into a gaming machine and begin to play. When the player is ready to collect, they simply remove their card from the Pathway unit. The credit is then transferred to the players card.

2. At the cashier station

- Players can present their card at the cashier for money to be loaded onto their card.

CARD IT provides a range of potential benefits to both venues and players, including;



Increased gaming floor efficiency – decreasing the number of hand-pays and hopper refills, resulting in longer periods of gaming machine operation.



Increased staff efficiency – manual processes such as hand pays are reduced, freeing up floor staff.



Increased level of customer service – reduced time at cashier stations and easy transition from one gaming machine to another.



Reduction in the amount of cash handling required, resulting in fewer errors.

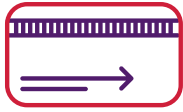


Increased security – cash on-site to be secured within CRTs.



Detailed usage information reporting to better understand player behaviours.

Get the most out of CARD IT.



Uses a standard magnetic stripe card i.e. existing membership card can be used.



Lower upfront costs for venues already operating "MAX" system.



Lower ongoing costs (Ticket Purchase / BNA service).



Player insights reporting.



A reliable way to move between EGMs.



Can be used by members and casual players.

"For a business requiring immediate change to secure growth, MAX was a very simple choice. Almost immediately our customers accepted the carded technology."

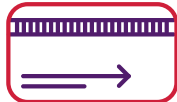
Jason Manning – CEO Pittwater RSL.

CARD IT can be completed in three easy steps.

3 easy steps;



1. Cash



2. Card



3. Redeem

For players with a member card activated with CARD IT they can access the following;

- Only need to carry one card.
- Transfer up to \$5,000 into an EGM.
- Transfer up to \$10,000 out of an EGM. With only cards that have a balance of \$5,000 or more needing to be redeemed in full at a cashier.
- Receive CRT payouts with a card balance to the value of \$5,000. Card balances above \$5,000 are to be paid out at a cashier.
- The option to activate a PIN for added security.
- Earn loyalty points and set optional limits.

For players with a CARD IT anonymous card they can access the following;

- Transfer up to \$5,000 into and out of an EGM. If a card is removed from an EGM with a balance over \$5,000 the card is locked, and attendant assistance is required.
- Receive CRT payouts to the value of \$5,000. However, venues have the option to set a collection limit below this.
- The card remains valid for the player to use at either an EGM or CRT for up to two days.
- No personal details are linked to the card, however the player will not accrue loyalty points and limits can't be applied.

> Interested?

Contact us to learn how MAX and CARD IT can take your venue success to another level.

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🌐 www.max.com.au

🌐 [/maxcomau](https://www.linkedin.com/company/maxcomau)

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