



Success360 |  Gaming Systems

 Wildcat

# Manage your database and monitor performance

Identify, retain and reward your most important players.

Available in the Northern Territory and Queensland



# Success360

**Success360** is our unified approach to better business. It's how MAX helps Australia's pubs and clubs achieve success every day.

Our solutions strengthen your gaming operations and deliver value to every part of your business. We've got everything you need, all in the one place.

- EGM Management
- Business and Customer Insights
- Gaming Systems**  
Manage your database, monitor activity and track venue performance.
- Cashless
- Player Engagement
- Marketing Services and Communications
- Maintenance and Technical Support
- Monitoring and Regulatory Services

## Unlock the full potential of your membership base

MAX's Wildcat gaming system brings clarity and simplicity to your loyalty and gaming operations using a range of tools, reporting packages and card-based membership services.

By generating a database that holds information on player details and gaming activity, Wildcat can be used to create more effective promotional campaigns and loyalty programs.

The system also allows for detailed analysis of patron preferences and reward points with a comprehensive range of reports available including:

- Top players
- Member birthdays
- Play by turnover, wins and average bet value

Wildcat also incorporates patron validation, patron tracking across games, promotions while adding bonus points and redemption control.



Close to  
**30,000**

EGMs across the  
Northern Territory and  
Queensland currently  
using Wildcat

# Integrate seamlessly with multiple MAX solutions

Boost your operations by integrating Wildcat with a number of MAX products and loyalty add-ons, including:



MyCash



MyTicket



Kiosk



Alveo



MAX E-Draw



EzyBreak



Vector



Paging Services



Membership Receipting



POS Interface



MAX Photo



MAX Bonus



# Get the most out of your gaming system

Let your gaming system do the heavy lifting and provide you with the information and reporting you need to make smarter decisions. You can rely on Wildcat for seamless gaming floor management, loyalty operations, promotions and member management.

Paired with support from MAX's team of local, dedicated experts, Wildcat can help you unlock your venue's full potential and support the growth and performance of your database.



Comprehensive gaming reconciliations



Live member tiering



Effective promotions and marketing segmentation



Detailed gaming and member reporting



Extensive training, every step of the way



Ongoing service and support

## > Contact our team today:

✉ [max@tabcorp.com.au](mailto:max@tabcorp.com.au)  [max.com.au](http://max.com.au)  [/maxcomau](https://www.linkedin.com/company/maxcomau)

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